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AI analysis

Is the Event Tech Industry Parent-Friendly?

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Summary

The session explored the challenges and dynamics of balancing careers in the event tech industry with parenting responsibilities. Participants discussed their personal experiences, highlighting the hectic nature of event planning and the impact it has on family life. The discussion revealed that while the industry is demanding, the flexibility of remote work and support systems can help manage the balance between professional and parental duties.

A key theme was the need for empathy and understanding from business owners and leaders towards parents. The speakers emphasized that while the industry cannot be entirely parent-friendly due to the nature of events, fostering a supportive and flexible working environment can make a significant difference. There was a consensus that being open about one's personal situation and requirements can lead to a more accommodating workplace culture.

The pandemic's impact on work patterns was also discussed. Participants noted that remote work became more accepted, which allowed parents to be more involved in their children's daily lives. This shift highlighted the importance of flexibility and the benefits of remote working arrangements, although some still preferred office-based work for better focus and team interaction.





Is the Event Tech Industry Parent-Friendly?

Wednesday, 12 November 2025

Invisible support systems, such as partners, family members, and colleagues, were acknowledged as crucial for managing the dual responsibilities of work and parenting. The speakers shared their experiences of relying on these support systems and the adjustments made in their personal lives to accommodate their careers. This included discussing the sacrifices made by partners and the importance of a strong support network.

The conversation also touched on the differences in experiences between men and women in balancing work and parenting. There was recognition of the mental load often carried by women, such as planning and preparing for family needs while managing professional duties. The panel agreed that while the industry strives for equality, traditional gender roles and stereotypes still influence the dynamics of work and parenting.

Finally, recommendations for making the event tech industry more parent-friendly included spreading events more evenly throughout the year and providing child-friendly facilities at events. The speakers underscored the need for industry leaders to be more transparent and supportive of working parents, promoting a culture that values both professional and family commitments.

Takeaways

Empathy and flexibility are crucial

The session highlighted that empathy and flexibility from business leaders are essential in making the event tech industry more accommodating for working parents. Recognising the challenges parents face and offering supportive work environments can significantly alleviate the stress of balancing professional and personal responsibilities.

Pandemic-induced remote work benefits

Remote work became more accepted during the pandemic, allowing parents to be more involved in their children's daily lives. This shift underscores the importance of flexible working arrangements, which can help parents manage their dual roles more effectively, even though some professionals still prefer office-based work for better focus.

Invisible support systems are vital

Relying on partners, family members, and colleagues is crucial for working parents in the event tech industry. The session emphasised that these support systems enable parents to manage their professional duties while ensuring their children's needs are met, highlighting the importance of a strong and cooperative network.



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