



#ETLLondon25



event  
tech  
live

Choose  Rent

LONDON

AI analysis

## Tech Demo: Xitagy

Gerard Lennox  
Director at Xitagy

VOXO

## Summary

The session focused on demonstrating the capabilities of Xitagy's software tools designed to streamline the management of awards, corporate hospitality, and conferences. Gerard Lennox introduced the Award Program Manager, highlighting its ability to manage entry submissions, judging processes, and award ceremonies. The software allows users to create award categories, manage entries, and facilitate payment processing. It supports diverse judging criteria and provides administrative functionalities for overseeing the judging process. Lennox demonstrated how the system handles different types of entries and enables efficient management of large volumes of submissions, showcasing its scalability and flexibility.

The Award Program Manager also includes features for organising award ceremonies. Lennox explained how users can sell or allocate seats, manage dietary requirements, and create table plans for events. The software's ability to handle various pricing models and seat allocations was emphasised, demonstrating its utility in managing corporate hospitality events. Lennox provided examples of how clients use the system for events such as awards dinners and corporate gatherings, underscoring its versatility in different event contexts.

Moving on to the Congress system, Lennox highlighted its application in conference management. The tool assists with registration, session management, and badge printing, among other functionalities. It supports multiple registration types and facilitates check-in processes. Lennox demonstrated how the system manages session details, including speaker notes and presentation uploads. The Congress system also integrates with video streaming services, allowing real-time or post-event streaming, and supports a dual delegate model with in-person and virtual attendees.





## Tech Demo: Xitagy

Thursday, 13 November 2025

Lennox illustrated the Congress system's capabilities in managing exhibition stands and providing an app for delegates, speakers, and exhibitors. He discussed how the system's integration with video services enables recording and streaming of sessions, catering to different delegate preferences. The collaboration with a Danish firm to condense lengthy sessions into short highlights using AI was mentioned, showcasing innovative approaches to content delivery and engagement.

Throughout the session, Lennox emphasised the importance of efficient event management using Xitagy's tools. He discussed how the systems streamline workflows, enhance user experience, and provide comprehensive solutions for various event types. The examples provided demonstrated the practical applications of the software in real-world scenarios, highlighting its adaptability and effectiveness in meeting diverse event management needs.

In conclusion, Lennox invited questions from the audience, offering to discuss the software's functionalities further. He reiterated the systems' capabilities in managing awards, corporate hospitality, and conferences, encouraging attendees to explore how Xitagy's tools could benefit their event planning and execution processes.

# Takeaways

## Award Program Manager's versatility

The Award Program Manager by Xitagy is designed to handle all aspects of award management, including entry submissions, judging processes, and organising ceremonies. It supports various entry types, payment methods, and judging criteria, making it adaptable to different award schemes and categories. This flexibility ensures efficient management of large volumes of submissions and facilitates smooth execution of awards events.

## Congress system for conference management

Xitagy's Congress system provides comprehensive solutions for managing conferences. It assists with registration, session management, badge printing, and integrates with video streaming services for real-time or post-event streaming. The system supports multiple registration types and provides an app for delegates, speakers, and exhibitors, enhancing the overall conference experience and catering to diverse attendee preferences.

## Innovative content delivery with AI

Xitagy collaborates with a Danish firm to condense lengthy conference sessions into short highlights using AI. This approach extracts key points from a 30-minute speech into a three-minute summary, aimed at engaging audiences in a more efficient and appealing manner. This innovative use of AI reflects the company's commitment to enhancing content delivery and audience engagement in the digital age.



Powered by

**VOXO**

[voxoevent.ai](https://voxoevent.ai)