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Tech Demo: Performedia

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Summary

Performedia is a provider of hybrid and virtual event services, blending advanced technology with on-the-ground AV support. They pride themselves on offering a complete solution without requiring downloads or installations, making their platform highly accessible. This includes features like badge printing, lead retrieval, and content capture with multiple robotic cameras. Their unique capabilities extend to comprehensive language translation and accessibility options, including WCAG 2.1 compliance, audio descriptions, and automated sign language. Performedia's focus on accessibility is highlighted by their role in Techshare Pro, Europe's largest accessibility event, where they provide platforms for live translations and captions in 65 languages, making events inclusive for speakers and audiences worldwide.

Performedia's differentiation in the market is rooted in their approach to accessibility and user experience. Their platform supports multiple languages for both audio and captions, allowing participants to engage in their native language. The company demonstrates this with real-time translations during the session, showcasing how users can select their preferred language for both captions and audio. This feature ensures that no special devices are needed, and everything is accessible through personal devices like phones, tablets, or laptops. Additionally, the platform offers audience response tools, integrating polling and interaction seamlessly into the event environment.

The session includes a demonstration of Performedia's live streaming capabilities, emphasizing the ease of use and accessibility. Attendees can interact with the content through their devices, participate in polls, and receive real-time translations. The demo also highlights the automatic synchronization of slides with the presenter's flow, allowing users to take notes and save them as PDFs, enhancing the overall event experience. This feature eliminates the need for attendees to take photos of slides, offering a more streamlined and professional method for capturing information.





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Wednesday, 12 November 2025

Performedia has been in the business since 2003, boasting over 21 years of experience in the industry. Their platform is scalable and designed to handle complex technical demands, as evidenced by their seamless management of TechShare Pro. They offer a unified media player that integrates all event information and sponsor content, ensuring participants have everything they need without navigating multiple platforms. This integration extends to interactive elements like asking questions and chat functionalities, making the event experience cohesive and engaging.

The company emphasizes its commitment to perfection and passion for delivering high-quality services. Performedia's approach to event management is to simplify the technical aspects for their clients, ensuring a smooth and worry-free experience. Their services are designed to be flexible and scalable, accommodating various event sizes and types. They invite attendees to connect with them for further demonstrations and discussions, showcasing additional unique features not covered in the session.

In closing, Performedia's offering is presented as a complete and perfect solution for hybrid and virtual events. They highlight their extensive experience, technical prowess, and dedication to accessibility and user experience. The invitation to visit their booth and website underscores their eagerness to demonstrate the full capabilities of their platform, promising additional innovations and features beyond what was showcased in the session.

Takeaways

Performedia offers a comprehensive solution for hybrid and virtual events

Their platform integrates advanced technology with practical AV support, providing features like badge printing, lead retrieval, and content capture with robotic cameras. Without requiring downloads or installations, it ensures a smooth user experience.

Accessibility is a cornerstone of Performedia's platform

They support WCAG 2.1 compliance, provide audio descriptions, and offer translations and captions in 65 languages. Their commitment to inclusivity is demonstrated through their role in Techshare Pro, Europe's largest accessibility event.

Performedia's platform enhances user engagement and interaction

It offers audience response tools, synchronized slides, and the ability to take notes and save them as PDFs. These features streamline the event experience, making it more interactive and professional for attendees.



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